

Noel Smart

VISUAL COMMUNICATOR

Objective

Explore and create effective, lasting, visual communication through design, illustration, photography, and interactive media.

Education

ART INSTITUTE OF PITTSBURGH - PITTSBURGH, PA

Bachelor of Science, Graphic Design — June 2008

GPA: 3.8 Cumulative

Skills

Software

Photoshop
InDesign
Illustrator
Dreamweaver
Fireworks
Flash
Aperture
Microsoft Office

Programming

HTML
CSS
JavaScript
jQuery
ActionScript 3
AJAX
PHP
SEO

Illustration

Acrylic
Digital
Ink Wash
Mixed Media
Prisma Color Pencil
Prisma Color Marker
Scratchboard
Watercolor

Photography

Digital SLR Camera Systems
Digital Processing
Studio Lighting
External Flash Systems
Event Photography
Product Photography
Portrait Photography
Food Photography

Experience

NOEL SMART DESIGN — 2010-2011

Freelance graphic and web design serving businesses and individual clients.

THE WASHINGTON POST — WASHINGTON, DC 2008-2010

Online features designer for the Lifestyle and Entertainment sections with a focus on site design, special reports, event pages, and seasonal packages.

FARGO DESIGN CO. — PITTSBURGH, PA 2007-2008

Graphic Design and Web Intern: Experience gained in publication design, brand identity creation, website development, and working with a team on large scale projects.

Freelance

Qingdao Bureau of Commerce, Qingdao, China — corporate identity redesign

Kaisa Office Products, Qingdao, China — corporate identity and product design

The Washington Post, Washington, DC — online features for Post Magazine and Lifestyle sections

Marriott Hotels, Bethesda, MD — event and promotional photography

Kennywood Park, Pittsburgh, PA — promotional and advertisement designs

Kordalski Architects, Cleveland, OH — website design and development

Club Cafe, Pittsburgh, PA — website design and development

Carol Adams, Fine Artist, Cleveland, OH — website design, gallery photography

Steve Jackson, Musician, Pittsburgh, PA — branding, illustration, promotional designs

GO Magazine, Pittsburgh, PA — promotional designs

Jones' en Barbecue, Pittsburgh, PA — product designs, studio photography, print and online advertisements

Kiku, Japanese Restaurant, Pittsburgh, PA — web site design, menu design

Evan Enyart Custom Furniture Design, Pittsburgh, PA — branding, web site, promotional designs

Billy Robinson, Comedian, Pittsburgh, PA — portrait photography

Kent State University, Kent, OH — promotional designs